iTunes

Play the song back whilst we were filming to help the performer.

We were able to shoot any section of the song through having the song there on my laptop. Also to refresh the performer’s memory and get a better lip sync for when we were editing.

Adobe Premiere Pro (CS5)

Razor, pan, zoom, opacity, speed, RGB colour correction, brightness, contrast, blurs, filters, lip sync editing and different editing style.

We were able to learn new tools and techniques as we were creating a product through a different medium. Creativity meant that we had to make something realistic and therefore refine our previous skills to make something realistic.

Adobe After Effects (CS5)

Colour correction

Using a new tool to have greater control over the colour we wanted in order to create the relaxed feel to the video.

Macbook Air

Download shots from the card via the card reader.

We thought outside of the box when the two cards we had had filled up. We used the Macbook to download the footage so we could continue filming.

**MUSIC VIDEO**

DSLR Camera (Canon 550D)

Camera: scenery mode

Video camera: recording, focus, zoom, pan, ISO

Using a different camera for it to be a better quality outcome. We able to choose how we wanted the footage to look in the end with regards to focus, lighting, shot length and movement to make the shots look more professional.

Adobe Bridge (CS5)

Preview animation

It enabled creativity by allowing us to choose which effects we wanted to use for our titles in order to make it look realistic.

**PRELIMINARY TASK**

**THRILLER**

Adobe Premiere Pro (CS5)

Razor, crop, filters (black and white), transitions (dissolve and fades), pan and zoom (keyframes), sound levels and layers

It enabled creativity by allowing us to create the atmosphere which is shown in the professional texts.

Adobe Sound Booth (CS5)

Cutting music, layers and sound effects.

It enabled creativity by allowing us to create the atmosphere which is shown in the professional texts. The copyright free music allowed us to have a great choice and emphasise the mood we wanted to create.

Adobe After Effects (CS5)

Creating titles with animation (including keyframes).

Allowed us to create titles and lay them over the footage in order to make our product look professional.

Sony Handycam (HDR-XR160)

Recording/cut, zoom and pan

We used it to edit and change our ideas and to make things up whilst in production in order to create the right intense mood and atmosphere.

Adobe Premiere Pro (CS5)

Razor

For the editing to make sense and so that there were no continuity errors.

Sony Handycam (HDR-XR160)

Recording/Cut

To get used to new camera and able to play with shot lengths, movement and angles.

**MUSIC VIDEO**

EduBlogs (Wordpress)

Able to keep organised, access work anywhere, reflection and receive feedback on ideas.

Google Images

Finding locations and for ideas research.

Survey Monkey

Able to receive audience feedback to determine our target audience and what they like in a music video.

iTunes

Finding feasible songs that we could use.

Google Maps

Researching locations - how easy they are to find and finding photos.

Knowing how and where to get to places.

Microsoft Word

Creating shot lists and meeting agendas for the several shoots that we went on.

iMovie

Creating filming evaluations and animatics to help with the guidelines of what we want to create whilst we are filming. Also helped to receive feedback on our ideas.

DSLR Camera (Canon 550D)

Able to take photos and reflect whilst doing test shoots and of possible locations.

Getting used to how the camera works in order to cut down time.

Macbook

Different processes and programmes to make videos e.g lyric video and filming evaluation.

We made the animatic to which we received feedback.

HP Computer

Use of the Internet to research what could make our video good.

Making documents like shoot plans, meeting agendas and shot lists.

YouTube

Able to look at similar artist’s videos and previous students work.

Social Networks (Facebook, Twitter & Tumblr)

Set up a page to show the star’s meta-narrative and values.

Able to share the video to get feedback from people of the target audience.

Prezi

Able to reflect on our feedback and receive comments from students. Look into the meaning of lyrics, meaning and colours to generate ideas.

Google Maps

We used it to research to find the best location to shoot at the get the best results and atmosphere.

Able to meet quickly and cut down shooting time.

**THRILLER**

Rlsmart Blog

Able to refer back to the previous original idea and our feedback so that we can improve.

Able to reflect on our feedback and receive comments from students.

Microsoft Word

Created shot lists, timelines, shoot plans, meeting agendas. This cut down time when we were shooting as we were organised and allowed us to plan before we went shooting.

**PRELIMINARY TASK**

Survey Monkey

Able to receive audience feedback before we started making our product so that we knew what the target audience wanted.

Internet Explorer

Able to watch other thrillers and previous students work through the search engine.

Used YouTube and Survey Monkey to get feedback on how to improve and what we should include.

Sony Handycam (HDR-XR160)

We did some test shoots to remind ourselves on how the camera worked.

YouTube

Researched different thriller openings and looked at previous student’s work. Helped to see what we should aim for.

We got feedback after uploading our video to YouTube and receiving comments from other students as part of our audience feedback.

Rlsmart Blog

We were able to see the exemplar task, along with success criteria for the product to be successful.

We uploaded the product to the blog and then reflected upon the product with how we could improve for our portfolio.

Microsoft Word

Able to create a document which could be edited. This helped with the creativity of our continuity piece.

HP Computer

We were able to watch the exemplar task to see what we should be aiming for.

Able to see what order the shots were in, and to also create a shot list and reflect on the product.

**DIGITAL TECHNOLOGY**

Piece of Technology (Research & Planning/Production & Post-Production)

How it aided my research

How it helped with planning, organisation and receiving feedback

Tools and techniques used

How it enabled creativity