0 - Missing	Missing post or negligible level of content
1 - Minimal	 An incomplete post. Labels of content posted. Evidence, if posted, shows minimal development and engagement with the production task or process. Minimal ability to explain the purpose of the production task or process in post. Unlikely to contain any reflection or evaluation. Frequent spelling, grammatical and punctuation errors.
2 - Basic	 A partial and basic introduction to the content posted. Evidence, if posted, shows basic development and engagement with the production task or process. A basic and superficial description of the purpose of the production task or process. Reflection is basic, may focus exclusively on practical issues of the task, rather than a sense of its function in developing the project. Several spelling, grammatical and punctuation errors.
3 - Proficient	 A proficient introduction to the content posted. Evidence, if posted, shows some development and engagement with the production task or process. A proficient description of the purpose of the production task or process is evident, Some reflection on its usefulness in developing their understanding or its utility in advancing the project is evident. Few spelling, grammatical and punctuation errors.
4 - Highly Proficient	 A highly proficient and increasingly detailed introduction to the content posted. Evidence, if posted, shows care in the development and engagement with the production task or process. A highly proficient explanation of the purpose of the production task or process is clearly evident Reflection is highly proficient and shows some insight into how the production task or process was significant in advancing the project. No spelling, grammatical and punctuation errors.
5 - Excellent	 An excellent and thorough introduction to the content posted. Evidence, if posted, shows a high degree of care in the development of and engagement in the production task or process. An excellent explanation of the purpose of the production process and clarity in how it developing their understanding as well as a detailed reflection on its utility. Reflection is excellent and shows complete insight into how the production task or process was significant in the development of the project.