

Video Assessment

Assessing Peers' Work

Song / Band: Rock Bottom King Krule

Technical Skills: Please tick the appropriate box to indicate level

| | | | | | When? |
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| Technical Production Skills | | | | | |
| Tripod has been used throughout. Camera movement is deliberate and adds meaning and energy. | ✓ | | | | During the performance, the camera is used on a tripod throughout and there are handheld shots used in the narrative when he is underwater. |
| Shots are aesthetically pleasing, because rule of thirds and depth of field has been considered. | ✓ | | | | Good examples of rule of thirds is when he is running into the sea and he is positioned to the right of the screen. |
| There is an effective variety of shot-distances/angles and the video cuts to significant close ups. | ✓ | | | | There's close-ups of the performance often enough and also of his face (Reaction shots). There are an establishing shot, high angled shot looking down on the dog, dolly along the sea water and over the shoulder shot. |
| Video effects are well chosen and contribute to the overall feel of the video. | ✓ | | | | The whole video is in black and white, this contributes to the genre of the video and the alone feel relating to the lyrics of the video. |
| Filmed for editing: <ul style="list-style-type: none"> • Variety & pace/rhythm • Sense? | ✓ | | | | As the music gets faster so does the narrative, he starts to run faster, also the cutting speed gets faster. |
| <u>Media Conventions</u> Use, challenge, develop | | | | | |
| Looks and feels like a music video. | ✓ | | | | The performance shows us that the performer is singing along with the music making it feel and look like a music video. |
| Mise-en-scene shows an understanding of genre & star. | | | | | The low key lighting and the settings (the beach, sea, forest) are deserted which makes the audience understand the genre is indie. |

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| Editing makes sense of the narrative/themes. | ✓ | | | | When the music becomes more upbeat and quicker, in the narrative it also becomes faster and the actor is running and the cutting is quicker. |
| Uses varied shot transitions or pace of edit to move between narrative, performance and through time. | | | ✓ | | Only cuts are used from narrative to performance. They could've used a wider variety of shot transitions to make it more interesting. |
| Syncing is consistently good and editing reflects rhythm of the music. | | ✓ | | | Editing reflects rhythm of the music well however syncing isn't as good and you can tell this. |