

Print Assessment

Assessing Peers' Work

Band / Song: Hold On To What You Believe - Mumford and Sons

	Excellent Level 4	Proficient Level 3	Basic Level 2	Minimal Level 1	Where
Technical Production Skills					
Shots are well composed.	✓				Rule of thirds is considered, making it attractive and appealing, giving room for titles.
There is enough variety in the shots	✓				Shots vary for all images on digipack, both in content and in style, where some are given a sepia-style look.
ICT has been skillfully used	✓				Skillfully created covers - like inside right - that have interesting, original effects.
Photoshop skills enhance the picture	✓				Colour correction appears to have been used to enhance the picture to match the genre.
The integration of image and copy		✓			Perhaps could have been integrated slightly better, particularly with the track list.
Media Conventions Use, challenge, develop					
Looks like a professional digi-pack.	✓				All conventions included such as titles, tracklists, artist names.
Mise-en-scene illustrates genre	✓				Setting on the front colour illustrates this country feel, along with instrument choice and costume, works well with folk/indie genre.
Layout and page design is engaging.	✓				Layout is very engaging, where the outside covers are matching just like the inside, gives a sense of order and flow which is very appealing.

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Fonts and text sizes reflect tone and genre.	✓				Titles are fitting to genre, bold and simple work really well.
Digi-pack and video are mutually reflective.	✓				Both video and digi-pack reflect a theme of the west and cowboys, which suits the genre and feel of the music so well.