

# Print Assessment

## Assessing Peers' Work

**Band / Song:**

**Technical Skills: Please tick in box to indicate level**

	Excellent Level 4	Proficient Level 3	Basic Level 2	Minimal Level 1	Where
<b>Technical Production Skills</b>					
Shots are well composed.	✓				The front cover, the camera is placed below the band, creating a low angle, giving the band a sense of accomplishment.
There is enough variety in the shots	✓				There is a variety of shot distances of the band, there is also a very skilful shot of the bands belongings on the field
ICT has been skillfully used	✓				The use of ICT has been used skilfully to show genre within the digi-pack. The mellow colours and typeface used work together to show a western style of music.
Photoshop skills enhance the picture	✓				The use of software is used well to add filters to the original image and also for the front cover to add the band members to a separate background shows skill within the software.
The integration of image and copy	✓				The typeface blends into the image well creating a distribution of focus,using rule of thirds shot where there is a distribution of three segments within an image.
<b>Media Conventions Use, challenge, develop</b>					
Looks like a professional digi-pack.	✓				The digi-pack looks professional, the shots have been thought through and tells the audience what genre of music to expect and the brand of this particular band.
Mise-en-scene illustrates genre		✓			The mise-en-scene is almost perfect, the props used tell the audience that it is a country western genre of music, however I feel the costume is

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Mise-en-scene illustrates genre Continued					not as obvious when showing off genre.
Layout and page design is engaging.					The layout and design are engaging as they have used the rule of thirds which has made the digi-pack more interesting to look at and is pleasing for the audience to look at.
Fonts and text sizes reflect tone and genre.					The typeface, while interesting to look at does not show off genre as well as the rest of the digi-pack. The typeface could have a more western feel to it.
Digi-pack and video are mutually reflective.					The digi-pack definitely reflects the video as both the video and digi-pack send out the same message to the audience that it is western themed and that the genre is western too. They tie in perfectly.