

UNSIGNED INTERVIEWS



This month we spoke with new up and coming artist Joe on his rise to fame, where he has come from and his future ambitions within the music industry. He speaks out about his life experiences and what life was like from a young age. We ask how his life has changed for the better and where he hopes to be in the future.

Brought up on the Small independent island of Guernsey, rise to fame is almost impossible, especially in music. But somehow Joe has taken the world by storm becoming one of the biggest artists within the UK scene. "My music tells a story and helps people to cope and feel better about life but more importantly about

themselves" Joe said this about his songs in our recent interview. From creating hits in the garage to taking the world by storm and performing in front of hundreds of thousands. Joe is full of potential and we cannot wait for him to flourish into a big success.

During our interview we asked Joe a series of questions about his biggest inspirations and how far he wants to go in the favoured world of music, to which he says "Growing up I listened to endless amounts of music, every genre and all of the greats, but my most inspirational artist had to be Skepta, the music he produced was second to none and was a huge influence on my music career and one of the main reasons I'm in such a fortunate position today". We asked

about his latest album 'General Pursuit' and how he came to create such a heartfelt collection of songs. One of his most popular songs is 'Uncut' in which he releases a story within a song. This song has taken the charts by storm, climbing all the way to the top spot in two weeks. Joe will be performing at Glastonbury 2021, where he will perform his music on the Pyramid Stage, the most instantly recognised festival stage in the world. Joe will welcome us for the return of festival season after the long ostentatious pandemic. Throughout the Pandemic Joe has been working hard to entertain individuals and give them a purpose.

“It's just the start of something big”

Whilst producing new music he has also been working closely with charities, offering his services to all. Joe openly spoke in our latest interview about his past experiences and how he has come from a dark place from his past and now wishes to help whoever he can. Joe has a close relationship with his fans, he's always seen signing and taking pictures, he says “It's the least i can do, just to say thank you for the continuous support”. Joe has been working closely with the Mental Health Charity ‘Mind’ during the pandemic, “I want to help people to feel better about themselves, I know how it feels to be in a place like that and I want to help the best I can. Mental health is often overlooked yet such a huge part of everyones life”

In the interview we asked Joe what he hopes for in the future, he commented “I hope to keep expressing myself through my music and helping people. That is the goal, although my ultimate goal would be to win a Grammy award and achieve my dream of creating music that people enjoy”. With consistent prevalent music every month we feel that it is only a matter of time until Joe is collecting his award. As all great musicians will know, hate comes with making music but Joe said “It doesn't phase me to be honest, it's just a part of life and you can't keep everyone happy. I use it as motivation to create even better music”

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This is Joe's first feature on a magazine and he had this to say about it: “I feel so honoured to be featured on such a prestigious magazine and hope that this won't be the last time”. We are delighted to have such a young and influential artist who we believe has been the most promising artist of 2021 and will continue to flourish in the music industry hopefully becoming the best one day. He has produced a new breeze music and offered people a unique experience, Joe finished off our interview by saying “until next time” and we hope to see Joe featured in our magazine in the near future. But next time with even better music and even more achievements so ‘Until next time’

Photographer - Barnaby Taylor

