Band / Song: Joel Adams.

Technical Skills: Please tick in box to indicate level

	Excellent Level 4	Proficient Level 3	Basic Level 2	Minimal Level 1	Where
Technical Production Skills					
Shots are well composed.		✓			not sure the dark inside right cover works - could be lightened.
There is enough variety in the shots		✓			really good variety
ICT has been skillfully used	✓				Stretched outline is creative - could be neater -
Photoshop skills enhance the picture	✓				ie) his head outline is a funny shape.
The integration of image and copy	✓				
Media Conventions **Use, challenge, develop**					
Looks like a professional digi-pack.		✓			The back cover is really love, love the simplicity + text.
Mise-en-scene illustrates genre		✓			↓ I dont like the inside right, but the
Layout and page design is engaging.	✓				stretched outlines are creative
Fonts and text sizes reflect tone and genre.	✓				love the back page text + colour theme (red) - maybe
Digi-pack and video are mutually reflectivE.	✓				incorporate it somewhere else.

Comments: really good, love the back cover (looks proffesional), well suited to the genre!

Band / Song:

Technical Skills: Please tick in box to indicate level

	Excellent Level 4	Proficient Level 3	Basic Level 2	Minimal Level 1	Where
Technical Production Skills					
Shots are well composed.	✓				
There is enough variety in the shots		✓			
ICT has been skillfully used		✓			
Photoshop skills enhance the picture	✓				
The integration of image and copy	✓				
Media Conventions **Use, challenge, develop**					
Looks like a professional digi-pack.	✓				
Mise-en-scene illustrates genre	✓				
Layout and page design is engaging.		✓			
Fonts and text sizes reflect tone and genre.			✓		
Digi-pack and video are mutually reflectivE.		✓			

Comments: The DigiPack looks very professional, and use a high level of skill with well composed photos. I am not sure if the font works well with the genre.

Band / Song:

Technical Skills: Please tick in box to indicate level

	Excellent Level 4	Proficient Level 3	Basic Level 2	Minimal Level 1	Where
Technical Production Skills					
Shots are well composed.		✓			
There is enough variety in the shots	✓				
ICT has been skillfully used	✓				
Photoshop skills enhance the picture		✓			
The integration of image and copy	✓				
Media Conventions **Use, challenge, develop**					
Looks like a professional digi-pack.	✓				
Mise-en-scene illustrates genre		✓			
Layout and page design is engaging.		✓			
Fonts and text sizes reflect tone and genre.		✓			
Digi-pack and video are mutually reflectivE.	✓				

Comments: Good efort lols