

The colours used in this digipak are blues, greys and blacks this connotes darkness and power. However in the top corner there is a hint of yellow light shining on the cloud inferring there is also a lightness and upbeat quality to the music. This represents the genre of the music.

The image of the man standing on the precipice connotes the danger and adrenaline that would come from their music. It also has deep deathly and suicidal connotations suggesting the music has deep influences.

The band name is larger than the album name possibly as the band is indiscernible from the image. The use of capitals in the band name as well as only a few of the letters being different and style wise reflects the alternative rock genre. The name of the band is stylish and artistically designed suggesting aesthetic is important for fans.



The man being in the centre of the frame draws the attention to him. However that he is facing away from us creates a sense of mystery, this implies the genre.

The quirky, meaningful and artistic image on the digipak suggests the genre of alternative rock. The man standing is almost unidentifiable reflecting the importance of meaning over star image for the fans of this genre. The lack of band members or instruments on the digipak connote the importance of the meaning of the songs over the music itself, a common feature of alternative rock songs.

The digipak has a dreamlike quality to it reflecting the image of the band and the meaning behind the album.

The clouds and high up rocks (seemingly unconnected to earth) connote isolation and a clouded future which are deep themes suggesting the lyrics will continue these themes.