

Peer to Peer

**Band / Song:** Paramore

**Technical Skills: Please tick in box to indicate level**

	Excellent Level 4	Proficient Level 3	Basic Level 2	Minimal Level 1	Where
<b>Technical Production Skills</b>					
Shots are well composed.	✓				I like the framing of 'broken' around the shot of Emma, and the off-centre position of the kit adds <sup>direction</sup>
There is enough variety in the shots	✓				Though all shots in the digi pack are different, they clearly are filmed with abandonment/brokenness
ICT has been skillfully used					
Photoshop skills enhance the picture	✓				I really like the cracking <sup>effect</sup> on Emma's face, and the color enhancement of images
The integration of image and copy					
<b>Media Conventions Use, challenge, develop</b>					
Looks like a professional digi-pack.		✓			Images look really cool, but addition of glossy card would make it appear more professional
Mise-en-scene illustrates genre	✓				Both title and image reflect the nature of the song, alternative as well
Layout and page design is engaging.	✓				The curvy of lettering adds to visual interest, and the covers are interesting to read
Fonts and text sizes reflect tone and genre.		✓			Title is big and bold, and colour connotes the violent yet passionate genre of song. I'm not keen on variation of red though.
Digi-pack and video are mutually reflective.	✓				From what I remember, work really well together.
Comments:					

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<b>Technical Production Skills</b>					
Shots are well composed.		✓			quite often composition is <input type="checkbox"/> not <input type="checkbox"/> (rule 2/3)
There is enough variety in the shots	✓				3 different images ✓ good
ICT has been skillfully used		✓			Contrast + Brightness on some images needs enhancing
Photoshop skills enhance the picture		✓			
The integration of image and copy					
<b>Media Conventions Use, challenge, develop</b>					
Looks like a professional digi-pack.		✓			quite fixated tis all
Mise-en-scene illustrates genre	✓				I can tell the style of music ✓ good
Layout and page design is engaging.		✓			A lot of white Something can fill this
Fonts and text sizes reflect tone and genre.		✓			The rounded fonts I feel take away power
Digi-pack and video are mutually reflective.					
<p>Comments: I was v harsh</p>					

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<b>Technical Production Skills</b>					
Shots are well composed.		✓			
There is enough variety in the shots	✓				
ICT has been skillfully used	✓				
Photoshop skills enhance the picture	✓				The facial crack
The integration of image and copy	✓				Really like the red title
<b>Media Conventions Use, challenge, develop</b>					
Looks like a professional digi-pack.	✓				
Mise-en-scene illustrates genre		✓			
Layout and page design is engaging.	✓				
Fonts and text sizes reflect tone and genre.			✓		
Digi-pack and video are mutually reflective.	✓				
<p>Comments: Not too sure about the font choice, and with the band and album font being the same.</p>					

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<b>Technical Production Skills</b>					
Shots are well composed.	✓				
There is enough variety in the shots	✓				
ICT has been skillfully used		✓			
Photoshop skills enhance the picture		✓			
The integration of image and copy	✓				
<b>Media Conventions Use, challenge, develop</b>					
Looks like a professional digi-pack.	✓				
Mise-en-scene illustrates genre	✓	✗			
Layout and page design is engaging.		✓			
Fonts and text sizes reflect tone and genre.	✓				
Digi-pack and video are mutually reflective.					
<p>Comments: <i>Cutting out &amp; broken line may be a bit too choppy. Don't know how you'd make it smoother though.</i></p>					

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<b>Technical Production Skills</b>					
Shots are well composed.	✓				
There is enough variety in the shots	✓				
ICT has been skillfully used	✓				
Photoshop skills enhance the picture	✓				
The integration of image and copy	✓				
<b>Media Conventions Use, challenge, develop</b>					
Looks like a professional digi-pack.	✓				
Mise-en-scene illustrates genre	✓				
Layout and page design is engaging.	✓				
Fonts and text sizes reflect tone and genre.		✓			
Digi-pack and video are mutually reflective.	✓				
Comments:	<b>Excellent</b>				<p>- colour palette Good - improve Resolution in disc side.</p>