REVIEWS: From particular Magazines which represent the Genre of the music/ band

COLOUR SCHEME: Very natural colours, nothing seems like a Normal colour as they all have patterns/ a worn look.

DESIGN: The look of the four characters looks authentic and Classic, with the polaroid look To the images.

FONT: The font looks original and Is all in capitals. Meaning it has a calm look with striking letters.

MUMFORD & SONS
SIGH NO MORE

"A BAND WHO KNOW THEY'RE ONTO SOMETHING NOT JUST GOOD, BUT SPECTACULAR" NME

Including

LITTLE LION MAN · WINTER WINDS · THE CAVE

ISLAND   *Gentlemen of the Road*

PROPS: The performers all have their instruments, showing the style of the music which in turn Shows the genre of the band.

ICONS: The music publisher is Listed at the bottom of the poster. This would attract the music Publishers audience.

COSTUME: Makes the band have an indie style. Again attracting an audience with similar fashion sense.

ICONS: Makes the poster look Like an old fashioned billboard, and old fashioned is a convention of the folk genre.