

### Music Video Form (What makes a music video?)

Watch 3 music videos **from different genres** from the blog post and take notes about their form & content:

Band / Song	Duration (time)	Approx Ratio		Genre(s)	<b>Mise-en-scene...</b> How is the performance and narrative conventional (typical) of similar stars / bands (genre)? <b>GENRE (INDUSTRY)</b>	Describe the type and structure of <b>narrative (story)</b> and how it does or doesn't link to themes / ideas in the lyrics <i>(Illustration, Amplification &amp; Disjuncture)</i> <b>NARRATIVE (REPRESENTATION)</b>	<b>Star Image:</b> How does the music video represent the star image as 'ordinary' and/or 'extraordinary'? Use your adjectives. <b>REPRESENTATION</b>
		Narrative :	Performance				
Marshmello ft Bastille Happier	3:54	10	0	Pop	<ul style="list-style-type: none"> <li>Narrative is very wholesome and takes you on an emotional journey however it's overall light hearted and not dark which fits the pop genre.</li> <li>Also very simple and relatable for the audience, not out of the ordinary.</li> </ul>	<ul style="list-style-type: none"> <li><b>Amplification Narrative</b></li> <li>Links to the theme of the lyrics overcoming sadness and being happier with the girl getting a puppy which makes her happier and helps her through bullying as she grows up with it etc.</li> </ul>	<ul style="list-style-type: none"> <li>It's solely narrative so we don't see the star throughout the video but the wholesome story aspect represents the stars as kind hearted and creates an ordinary image.</li> </ul>
Radiohead - Just	4:05	4	6	Alt rock	<ul style="list-style-type: none"> <li>Quite an unusual narrative with people dropping dead lying on the street which matches the alternative genre being different from your usual music video.</li> <li>Performance is typical for alt rock with the band being on show (very conventional) and the unusual, quirky acting within the lip syncing fits the genre.</li> </ul>	<ul style="list-style-type: none"> <li><b>Disjunctive Narrative</b></li> <li>Doesn't have any link to the lyrics however it ties in as the narrative of what's happening on the street is happening outside the window of where the band is so the performance and narrative intertwine</li> </ul>	<ul style="list-style-type: none"> <li>Band is represented as quirky and alternative which creates an extraordinary image for these stars due their unusual acting/behaviors</li> <li>Also represented as ordinary due to the setting being in an ordinary, average apartment overlooking a street.</li> </ul>
Doja-Central Cee	1:45	0	10	UK Rap	<ul style="list-style-type: none"> <li>Performance with the hip hop dancing and the acting is conventional to a UK rap music video</li> <li>Girls dancing - conventional for a rap music video</li> <li>The settings in a 'hood' and car park are again conventional to the genre.</li> <li>The costumes with the caps, chains, bling all is fitting to the genre</li> </ul>	<ul style="list-style-type: none"> <li><b>Disjunctive Narrative</b></li> <li>There isn't really a narrative however some aspects of illustration with the dance moves 'tell them I love them' would be put with the star making a heart shape.</li> </ul>	<ul style="list-style-type: none"> <li>Central Cee in this music video is represented as cool especially with the costumes being streetwear which represents him as stylish and hip.</li> <li>The lyrics and the feature of girls also represents him as quite naughty and heartless like a 'bad boy' star image which is very conventional to the genre.</li> </ul>