

## Print Assessment

### Assessing Peers' Work

**Band / Song:**

**Technical Skills: Please tick in box to indicate level**

	Excellent Level 4	Proficient Level 3	Basic Level 2	Minimal Level 1	Where
<b>Technical Production Skills</b>					
Shots are well composed.	✓				The shot of the performer in the inside cover is well done and shows a sense of involvement.
There is enough variety in the shots			✓		There is only one shot in the digi-pack so therefore there isn't enough variety of shots.
ICT has been skillfully used	✓				There has been an obvious plan to the digi-pack and has been done professionally and ICT has been used well.
Photoshop skills enhance the picture		✓			The use of photoshop to cut the performer into the digi-pack shows that the group can use photoshop well and have enhanced the pictures.
The integration of image and copy	✓				The title is integrated well into the image, the title and copy suits the style of the image.
<b>Media Conventions Use, challenge, develop</b>					
Looks like a professional digi-pack.	✓				The image and copy work well together and give the feel of a professional digi-pack
Mise-en-scene illustrates genre					The dark, static look to the digi-pack suits the genre of grunge/indie.

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Layout and page design is engaging.	✓				The layout and design are done well and engage the viewer and make them want to see to this 'much anticipated' music video.
Fonts and text sizes reflect tone and genre.	✓				The font size and text reflect the tone and genre of the digi-pack well.
Digi-pack and video are mutually reflective.	✓				The digi-pack and video both have the black and white look to them, so they aren't different and both are mutually reflective.