Professional Video

Local Natives - Breakers

The Fray – Over My Head

The 1975 – Love Me

Analysis

Lighting/Colour: In our research, we discovered that Indie/Rock bands typically use a monochrome colour scheme or low saturated shots. We have adapted this in our own music video by lowering the saturation in the negative narrative themes to represent the upsetting, emotional and sad feelings which the girl reminisces on.

Star Image: Our intentions were to base the star image of our band on The Fray as the song we had chosen for our music video was originally sung by them. We wanted to capture wide, extreme long shots of the band in a stage production format showing their extraordinary elements of their talented live performing and passionate attitudes.

Themes (Narrative): Some of the themes we have included are domestic violence, love and loneliness plus an alcoholic element with it. This is a common issue for many people and we wanted to convey an important message in how alcohol can affect relationships and how it can change someone's lifestyle. Conventionally Indie/Rock bands write about their previous experiences in life whether it's good or bad and sometimes they've been through issues including alcoholism and violence which we have added in our music video.

My Video