

### Music Video Form (What makes a music video?)

Watch 4 music videos **from different genres** from the blog post and take notes about their form & content:

Band / Song	Duration (time)	Content Ratio		Genre	MES - how is it relevant to the genre or the narrative?	Describe the type and structure of <b>Narrative</b> and how it links to themes/lyrics <i>(Illustration, Amplification &amp; Disjuncture)</i>	<b>Star Image:</b> What does the video tell us about the star/artist/band? What adjectives would you use to describe them?
		Narrative :	Performance				
Sabotage, Bebe Rexha	3:08	50	50	Pop	<ul style="list-style-type: none"> <li>- The setting is modern so therefore hits a younger market - pop's main target audience is millennials</li> <li>- Costume is quirky and unique - attractive and keeps the audience engaged - she is standing out from others</li> <li>- Sabotage - narrative about destroying things and that's what she does throughout</li> </ul>	<ul style="list-style-type: none"> <li>- Illustration - song about 'Sabotage' and video about breaking lots of things</li> <li>- Themes: destruction, heartbreak, losing control</li> <li>- Video has her breaking lots of things                             <ul style="list-style-type: none"> <li>- Shows genuine destruction</li> <li>- Suggests her heart shattering</li> <li>- Pieces go everywhere when things smash could imply that she's lost control</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>- The artist is fragile, and this can be suggested through the constant shattering of glass frames for example</li> <li>- She is heartbroken and you can hear this in the tone of her voice, facial expressions, body language and lyrics</li> <li>- Strong possibility she is also angry - the way she projects her body at the things she breaks and the impact that she has on the objects could only be conjured up through anger</li> <li>- Star image: communicates that she is an emotional person who wears their heart on their sleeve - someone who is not afraid to express her feelings in abstract ways</li> </ul>
Lover of the Night	5:54	0	100	Country Folk Indie	<ul style="list-style-type: none"> <li>- Is set in a country type landscape, supporting the genre of music</li> <li>- Lighting is key in this video - the blind man is scared and trapped in the darkness, so when he gets to the open clifftop, the light makes him smile</li> </ul>	<ul style="list-style-type: none"> <li>- Illustration - the song lyrics are reflected in the music video but in a deeper meaning that can only be identified after watching the whole clip</li> <li>- Themes: light vs dark, entrapment, loss of a loved one, heartbreak, freedom</li> <li>- Him running away through the woods can indicate that he feels trapped in this darkness and his smile at the end emphasises how much difference light makes in his life</li> </ul>	<ul style="list-style-type: none"> <li>- Star image: chosen that narrative to represent their ideologies - infers that as a band they have lots of integrity and are interested in human nature - emotions and issues - and that they're not afraid of looking into male mental health for example</li> </ul>
Can't Stop, Red Hot Chilli Peppers	4:38	50	50	Alternative Indie	<ul style="list-style-type: none"> <li>- The lyrics do not match the music video however the title 'Can't Stop' reflects in the video as they never stop moving</li> <li>- Narrative is jumbled up and very random - reflects alternative genre - they stand out from the others</li> <li>- Props are random but that keeps the audience entertained and interested due to the confusion of what's on the screen</li> </ul>	<ul style="list-style-type: none"> <li>- Disjunctive - lyrics have little-to-no relevance to the music video itself</li> <li>- Themes: out of control, having a good time</li> <li>- Lots of jumping around to convey the fun, young, upbeat vibe of the song and the band</li> </ul>	<ul style="list-style-type: none"> <li>- Star image: they are portrayed as a very 'in your face' band with a fun, I don't care attitude - due to the fact that there is no real narrative to this music video also indicates that they are messy and disjointed, but this is what makes them exciting, crazy and alternative</li> </ul>