Article Development

| Research / Notes | Read websites, articles, fanzones, Daily Mail (!) celebrity gossip, features, newspapers, tweets, social media links. |
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| Planning | Check your availability word count first. |
| Hook Introduce the issue - sum up what the reader is likely to discover in the article. | Holly has canceled this year's big Disco performance. Now free to join and watch a live onlive. Fans will be picked at random to join her on the live show and share the screen one by one to have a chat with Holly Neill herself. |
| Background - Context The article is likely to outline a brief history of the person or event which the article concerns, so that readers are fully aware of the background facts | Holly was born in France before she started moving, Holly moved countries 6 times ending up in Manchester, England. Everywhere she went she found herself singing on the side of streets and towns to earn her money, when one day a producer walked past and noticed her truly natural talent. |
| Discussion, Q and A or interview. The article is likely to return to the present-day situation at this point, discussing and giving different viewpoints of the person or event, with details and examples and quotations, and making comparisons with the past or with similar topics. The writer's own viewpoint maybe inferred, alternative views might be given equal weight. | Hollys music journey started at a young age on 13 "I grew up listening to music as it was the one thing I could take with me everytime I moved" she says excitedly. "The music gives me memories of everywhere I've been, the friends I've made, and the experiences I've had." It was at the age of 14 that Holly wrote her first song. "The first song I wrote was for my mum as she liked it when I sang for her, at the time I thought it was the best song ever." She soon moved again and this time found her perfect genera "It was when I was 16 that I discovered the genre Disco, I loved everything about it and after writing my own songs soon moved to Busking to try help my mum afford to settle down." Holly treated this hoby as a job, "I made a different amount of money each day, not knowing what was going to happen that day gave me a rush of excitement and I loved what I was doing, sometimes making hundreds, other times less than fifty pounds". How does this compare to your career now 'I never thought I'd be performing on a stage to hundreds, I wish I could this year but keeping safe is more important.' What's the plan for the Winter disco concert then? 'We are going to be refunding everyone who has already bought a ticket and emailing them the time and place they can find the live concert and for 50 lucky people a meet and greet'. And |

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| | how do you plan to choose the 50 people you're going to speak to? 'This will be done using a new generator and their online names meaning we can contact them and allow them to join the live if they are up to it'. |
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| Prediction - Future? At this point the article may deal with the future developments or predicted outcome of the present situation: That the star will go on to become even more famous and successful, or that a current predicament will become worse if nothing is done about it. | How the global pandemic had affected Holly Neill herself and advice she wants to give to others. |
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