

MAX & IZZY

Reveal All

from fame, family and fights

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Going into
2021 with
Max & Izzy

I sat down with Max and Izzy at their home in London to talk about their third studio album, *Time Out*. We talked about the inspiration behind the album, family life and dealing with fame. The sibling duo from Camden, London, released their second studio album, *Kind of Blue* late 2017 and from then their talent started to be recognised. After having three of their songs in the Billboard Hot 100, and then embarking on their 4 leg worldwide tour, there's no stopping them.

“HOW DID YOU FEEL WHEN ‘TIME OUT’ WAS RELEASED INTO THE WORLD?”

I: “It was definitely nerve racking, very bittersweet. We had been working on this piece of work for nearly two years and to release it felt like giving away something very personal and private to you, but the reaction from our fans was so heartwarming and made the hard times when writing the album worth it.” **M:** “I definitely agree with Izzy, as silly as it sounds to people who don't make music, it was like losing something very close to you, I think it was equally difficult for the both of us as the problems addressed in some of the songs are things that both Izzy and I have dealt with.”

“WHAT WAS IT LIKE GROWING UP IN LONDON FOR YOU TWO?”

M: “Growing up in London was very helpful but set us back with our music sometimes, don't get me wrong we loved living in Camden for our childhood, it had its bad areas but it was an overall good experience of childhood for us. However London is a huge place for music pro-

ducing and although there were multiple labels offering us deals, there was a lot of competition and other musicians who were fighting for those record labels too. I don't want our fans or the public to think we didn't work hard to get where we are today, because we definitely did”.

“Sometimes you just have to let the past go”.

“DID YOU HAVE ANY MUSIC INSPIRATION WHEN YOU WERE YOUNGER?”

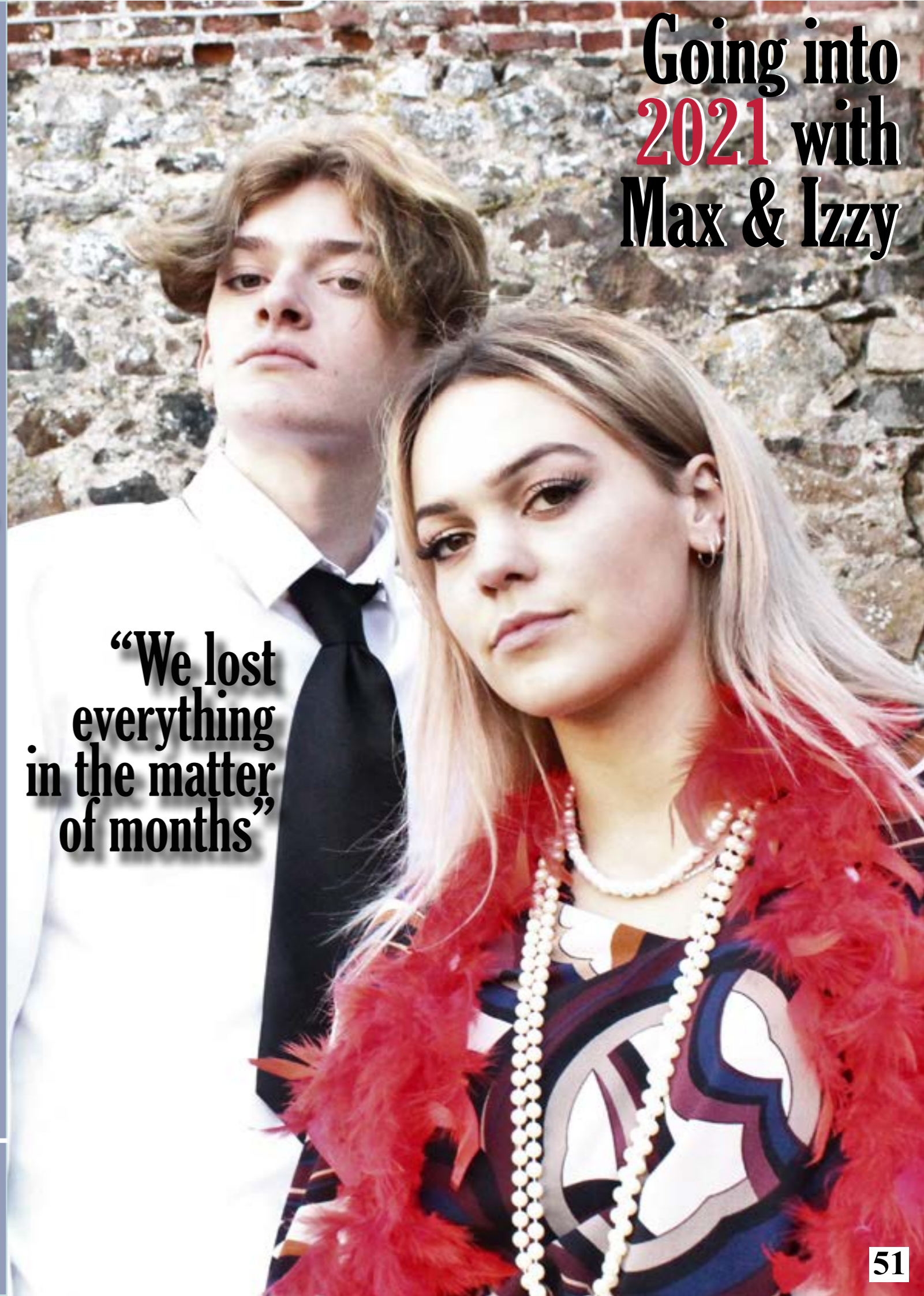
I: Amy Winehouse was definitely the main one for me, I just found her so unique, her mix of old-school jazz and modern music was so fascinating to me. Max was more into Frank Sinatra which I think really helped us find our sound as I was using more contemporary modern jazz sounds and Max was using old-school sounds.

“WHEN YOU FIRST STARTED BLOWING UP HOW DID YOU DEAL WITH THE FAME?”

I: “When we started getting recognition and fame it was very exciting for us, everything we had been working up to had finally happened. However after the first few weeks of the initial buzz I started to realise I will never get the life I had before back. I think Max dealt with it much better than I did; I was in quite a dark place in my life where I had everything I could possibly want but I was miserable that I couldn't get my life back, but sometimes you just have to let the past go. The love and support that our fans gave and still give is definitely what got me out of that dark place and really helped me see how grateful and lucky we are to be in this situation.

After the success of Max & Izzy's sophomore album and the release of *'Time Out'* the duo have a lot more success coming their way. With their fan base growing and *The Time Out Tour* coming up next year the sibling duo aren't going anywhere.

"I had everything, but I was miserable".



“We lost everything in the matter of months”