

Dear Future A Level Media Student

My name is Bayleigh Holberry and I am also an A Level media student and during your time you will learn many types of skills, these would be technical, creative and transferable as you go through your Media Course, you'll also learn how to make a blog and blog posts to keep track and update how your work is improving, as well as other studio production skills. These skills will include:

camera
Lighting
Adobe Indesign
Adobe Photoshop
Adobe Lightroom

These skills can greatly benefit you in a wide range of other subjects and an even larger range of jobs in the future. These skills are mainly used in posters, Magazine covers and other related projects.

For example, I can use photoshop to make my model have smoother skin, whiter teeth, brighter lips and other physical feature improvements. The impact of these improvements makes the veral star image look more attractive and that gets more people's attention to the magazine. In Adobe Lightroom you can make the pictures shadows and highlights appear better and improve the quality of the image, removing some of the unwanted shadows can make the image fit the background better or to stand out from the background, And using photoshop to add the neon light effects made the representation easier to discern because it gave off a rebellious vibe

You'll also learn Creative Production skills such as, costume, makeup, design, hair, photography, mise en scene, photo location and body language, also props, colour and poses. Using these can impact on what style/genre you are trying to go for, I chose rock so I had to have it represent the rock style and make sure it was easy for my audience to understand that the magazine or poster they were reading was Rock and Roll. When it came to costumes I had my model wear lots of accessories like necklaces and studded wristbands, Leather jackets, boots, tattered jeans, etc , and making the model pose by holding a guitar like a large sword or leaning back with the guitar in hand to look like he's playing it, this makes him look like a loud, ambitious and bold star. Creative decisions like this can massively improve the representation of your specific genre.

Throughout the whole of your Media A level you will learn skills that can be transferred over to different subjects and jobs like critical thinking can be transferred over to basically everything and is overall one of the most useful skills you can have, design and organisation are also fantastic skills that can be transferred over as with design and organisation you can keep work looking great without a mess or a hassle being created with it, organisation can help plan ahead with everything so work and projects can play out without an issue, finally accepting feedback is an incredibly important skill to have as it allows you to listen, reflect and respond to improve the work you are doing. For example the layout of my article was laid out very lazily and some of the text was a different font and size, but with a little bit of feedback I was able to fix all the text and use some new tools to improve the layout to be much more appealing to the eyes.

Overall I think media is a perfect subject if you are a creative person and would love to improve their technical skills and transferable skills then I wholeheartedly believe media studies is the subject for you.