

Release Pattern

Limited release- initially 4 screens until word of the film spread.

Only played in London and at Edinburgh Film Festival on opening weekend.

Release Timing

April- Easter Holidays

September- end of Summer Holidays

Target Audience Profile

The target audience is a typically niche audience, however could be aimed at the core audience of 16-24 year old males. This film will appeal to adults due to its age rating.

This film is aimed at the core audience of 16-24 year olds and would be particularly appealing to teenagers due to its themes and character types. Thrillers/horrors like this are usually favoured by teenagers.

BBFC Certificate

15
15
'BBFC Insight'

LOCKE is a drama about a man whose personal and professional life unravels during a ninety minute drive to his destination. It is rated 15 for very strong language.

THE MESSENGER is a drama about a man haunted by ghosts of the dead, who gets caught up in an investigation into the suspicious death of a famous journalist.

DISTRIBUTION

Film Festivals Screenings

Toronto Film Festival,
Premiere at Venice Film Festival

Edinburgh International Film Festival

Awards / Nominations

British Independent Film Awards:
Best Screenplay

European Film Awards:
Best Editor

Edinburgh International Film Festival (nominated) Audience Award



UK Distributor

Lionsgate
Metrodome
Distribution

Other films on their slate

The Lazarus Project,
The Hunger Games Bait,
The Falling

Synergised Products

N/A- Usually not possible for independent films due to priorities with budgeting.

Competing Films

A Haunted House 2,
Cuban Fury, Bears

Hotel Transylvania 2,
The Intern, 99 Homes

Opening Weekend Box Office

\$81,006 (USA)

N/A

Promotional Partnerships

Release Date

18 April 2014

25 September 2015