

Release Pattern

Saturated Release

-Spectre will be released in hundreds of cinemas across the country, and all around the world. It will play in IMAX cinemas to enhance the special effects.

Release Timing

October 25th 2015 (Cinema)

This is a busy release time as it is close to Halloween and close to October half term so people will be free and available to see the movie

Target Audience Profile

The amazing thing about this movie franchise is everybody loves James Bond no matter how old you are. But theoretically it's a guys kind of film because of the action and violence. Bond is for all ages above 12 years and it loved by all generations

BBFC Certificate

The film is still yet to be released so as of now the certificate hasn't been produced.

'BBFC Insight'

DISTRIBUTION

Film Festivals Screenings

Strasbourg European fantastic film festival in September in Strasbourg.

Awards / Nominations

The film is still yet to be released so no nominations can be made



UK Distributor

MGM

Other films on their slate

- Poltergeist
- Fargo
- Hot Pursuit
- Vikings
- The Hobbit- Battle of the five armies
-
-

Synergised Products

007 is a franchise that sells various merchandises for example perfume, toiletries, model cars but at this time the film itself doesn't have its own merchandise to go with the movie. This will most likely come as soon as the movie is out.

Competing Films

- Mission Impossible Rogue Nation
- Peanuts
- Hunger Games Part 2 Room
- The Good Dinosaur

Opening Weekend Box Office

The film is still yet to be released so no profits have been made from the business

Promotional Partnerships

- Land Rover
- Imax
- Jaguar
- Heineken
- Aston Martin

Release Date

October 26th 2015