

The title of the band which is also a well-known logo uses a San-serif which makes it appear less formal, yet the font itself is very decorative and powerful. The harsh sharp lines of the letters create a cutting look with the bright red standing out vividly as well as having connotations with blood and death. The font itself has a black outline creating the look of a shadow making it more prominent against the background and making it stand out to the viewers eye. This also creates an 3D effect to the text making it stand out against the cover background. The text juts out and has a triangular aspect in areas with hard angles creating a visceral and dominating effect.

The images show humans falling into the pits of hell as demons and horned creatures appear to attack, decapitate and tear limbs from them. This is a powerful and controversial image showing violence and images that can be seen as horrific and not suitable for children. The images fit back to the album title of 'Hell Awaits' with the bright orange and vivid reds creating a fiery background and giving the idea of hell. The red eyes of the beasts also creates connotations of evil and demonly possession. Overall the images are quite profound and definitely make an impression on the viewer which is probably what the intention of the album cover artwork was, which is a great part of the bands genre and image to shock and leave a lasting impression.

The title of the album is one of the most important things on the album cover and has been made to stand out against the background, using a completely different font that is large and bold in white which contrasts from the black and red of the background. The text is completely in capitals raising the importance as well as making it bold and powerful. The text is serif which makes it have an older almost historic look about it as well as making it appear dominative. The scratch-looking marks on the text can create a few different ideas including age as well as ferocity and a dark



This piece of artwork is at the forefront of the cover meaning that it appears to be one of the most important. The subjects are not completely in the frame creating an edge of mystery to the viewer because they are not completely sure what the creature is but it seems different to the other creatures featured in the artwork around the cover, the creature appears larger as well as having red eyes, horns and sharp claws perhaps leading the viewer to guess the creature could be the devil. The creature is seen clawing at another creatures face like it is clawing out the eye, this is quite dark and gruesome again making it quite controversial and showing the target audience is generally for teenagers and older people than children. As well as again showing one aim of the band which is to shock.

The red/yellow and orange colours used on the cover have connotations of things such as blood, evil and fire which fit in well to the images on the cover as well as associations with the band itself. Overall the cover is quite busy which fits in well with the hard and heavy image of the band as well as the quick-paced and heavy music that they create. The way that the logo and title of the band 'Slayer' has been fitted as if it resting on a ledge in the artwork acts as if it belongs there and fits in with the artwork of hell.