

the PNG into InDesign and got working on the fitting and effects. Knowing how to use the effects massively impacted my cover because I used the glow and shadow to make the cover star look as if she was lightly radiant and the shadow helped accentuate that she was the main focus on the page and gave her a wholesome and organic star image. The use of the effects conveyed the narrative that she is the main focus and one of the enticing elements of my magazine.

In terms of creative skills, media studies are great for developing attentiveness within this area. The creative skills come from implementing things like mise-en-scene in your images, graphic designing, understanding and creating branding and finally making the most of composition and framing. I learned a lot about mise-en-scene when shooting for my double-page spread. I wanted to create a memorable star with a friendly, yet famous image so I considered this in every aspect of mise-en-scene. Initially in costume, I dressed my model in a warm coloured patterned flowy top to give the naturistic laidback country vibe and black flared jeans as denim is stereotypical to the country genre. For shoes, she wore black boots so that I could play around with getting the photo to relate to the narrative of the article - being 'too big for her boots' as a country singer. I played with the gestures and camera angles so that she seemed big and overpowering and her boots were the main focus but also had her paint a natural smile on her face so that she seemed to be laughing and engaging with the audience, this represented her as affable and kind. The contrast of the facial expressions, body language and camera angles create the perfect down to earth celebrity vibe. Many other things had to be considered too- props; acoustic guitars to illustrate the genre but one guitar was too big for her so looked awkward in the pictures. A dark brown cowboy hat to indicate confidence and mysteriousness, and makeup to make her look like a star. This focus on mise-en-scene has enhanced my final product because the aspects that went into it are entirely what transforms my model from any other sixth form student to a country star! Mise-en-scene makes the character you're trying to portray come alive.

Finally, probably the most useful skills you gain from Media Studies are the various transferable skills, these are your key skills that can be used anywhere in any future career. These skills include things like research and planning, communication, organization, time management and analysis. My