

Foote's Ln, GY6 8TD

Hello, my name is James Goubert and I want to speak with you about the opportunity of taking A level media. This is a letter to inform you everything you need to know about A level media and what you'll learn on the course. You'll learn how to utilise Photoshop and Indesign software, as well as how to use a camera effectively.

You will study a variety of media skills, including technical production skills. We had to consider branding for our magazine, which entailed learning how to publish on a blog and embedding, which allows visitors to copy and paste into a website. It usually includes the item's height and breadth, as well as the source link. You'll also learn how to link documents together, such as pdf files. You'll learn how to utilise Adobe InDesign, the industry-standard layout and page design program for print and digital media that I used to create my music magazine. InDesign teaches you how to use text boxes, effects, backdrops, fonts, layout, scaling, fitting, and arrangement, among other things.

You'll also learn how to use Adobe Photoshop, a powerful image manipulation program. Some of the techniques you'll learn include masking, airbrushing, backdrops, fonts, filters, and more. Finally, I had to take the shots with a DSLR camera, which I highly recommend for high-quality photos. You'll learn how to take various types of shots as well as how to use the DSLR's various settings such as shutter speed, aperture, and more.

Following that, you'll be taught creative production skills such as mise en scene, which includes costumes, make-up, hair, props, setting, facial expressions, body language, gestures, and lighting. I needed to use all of this to help my audience understand what the magazine will be about.

Along with mise en scene, you'll have the model you designed at the front of your magazine, and the front of your magazine will require you to consider many factors such as masthead design, font choice, and colour scheme. This is done to make your magazine appear more conventional in comparison to others. Finally, for creative production skills, you'll need to learn how to use page layout, image integration, and copy integration. According to a Google source, "whether people access your magazine in print or online, they want to see copies and images that are easy for the eyes to follow and that are arranged in a way that is appealing and easy to follow."

Finally, I needed to conduct research to learn about the psychographics and interests of my target audience. In addition, I learned how to organise myself. These are skills that require you to use your initiative to plan a production meeting agenda on Google Docs that I had to share with my model, which included finding a location, props, and booking the time for the model to arrive at the photoshoot.

James, best wishes.

