

### Music Video Form (What makes a music video?)

Watch 3 music videos **from different genres** from the blog post and take notes about their form & content:

Band / Song	Duration (time)	Content Ratio		Genre	MES - how is it relevant to the genre and/or the narrative?	Describe the type and structure of <b>Narrative</b> and how it or doesn't link to themes/lyrics ( <i>Illustration, Amplification &amp; Disjuncture</i> )	<b>Star Image:</b> What does the video tell us about the star/artist/band? What adjectives would you use to describe them?
		Narrative :	Performance				
Memories- Conan Gray	4:50	50%	50%	pop	<p><b>PERFORMANCE/NARRATIVE</b></p> <ul style="list-style-type: none"> <li>The sweater he is constantly wearing suggests he is still holding on to his past and in this case his ex.</li> <li>Dull dirty room supports what his friend is saying that he has been in his room for 6 weeks</li> <li>The telephone in his room suggests that he is still waiting for the phone call from his ex because he is still hung up on her.</li> <li>The box also suggests he is not over this girl but is trying to just keep her as memories</li> </ul>	<p><b>NARRATIVE</b></p> <ul style="list-style-type: none"> <li>Illustration=The narrative links to the lyrics sung - when he opened the door and he also sang about opening the door</li> <li>Opens up with dialogue to inform the viewers a bit about the storyline</li> <li>The music starts off sad and slow but after the first chorus it becomes chirpy which relates to him opening up about his attachment to his ex</li> </ul>	<ul style="list-style-type: none"> <li>The video tells us that the artist became very attached to someone and was left heartbroken</li> <li>Isolated</li> <li>Insecure body language throughout suggests he is holding on to something in the past</li> </ul>
Single Ladies- Beyonce	3:19	0%	100%	pop	<ul style="list-style-type: none"> <li>Tight short outfits suggests they are confident within themselves</li> <li>Big prominent hair adds to the effect they are bold characters showing their opinions</li> <li>The white background makes the 3 women stand out to further emphasis the fact they are the main show</li> </ul>		<ul style="list-style-type: none"> <li>The video further emphasizes who Beyonce embodies herself and how she wants to make it known its powerful it is be a single lady</li> <li>Shows off confidence and braveness as a women</li> <li>The zoom in to Beyonce's hand proves that she is proud to be single and free and that nothing is wrong with it.</li> <li>Strong dance moves further emphasizes the power they hold</li> </ul>
The pretenders- Foo Fighters	4:30	10%	90%	Indie/rock	<ul style="list-style-type: none"> <li>Long rough hair and beard</li> <li>Dark clothing</li> <li>Rebellious behavior throughout the song</li> <li>Tattoos add extra conventions to the genre of music used</li> </ul>	<ul style="list-style-type: none"> <li>Illustration= The lyrics indicate an idea of conflict links with the lyrics</li> <li>Narrative around the band performing allows the band to stay engaged with the storyline</li> </ul>	<ul style="list-style-type: none"> <li>Reflects on how they stand their ground and how rebellious they are.</li> <li>Edgy</li> <li>The strong strums on the guitar emphasizes the grungy power they hold</li> <li>The performance is engaging because if the camera angles therefore makes you feel like you're in an actual performance.</li> </ul>