What type of shots have been used to create a variety of shot distances and how has the camera been used to communicate meaning?

Lois has used a medium long shot to capture all the lemons in the shot and the models are looking directly in the camera catching our attention.

What choice of Mise-en- scene is appropriate for the star image and genre?

The most obvious piece of mise-en-scene is the lemons which perfectly works with Leon's costume which is yellow then matches the background. I like the background colour because it works with the genre she's chosen.

How far is the font used readable and reflects the genre?

The font is readable and the text is quite big which helps when reading it. Also the font matches the genre well. You've spaced out the text which is nice to see. I feel like there should be some more articles to fill in the contents page.

How has Indesign been used to layout the page to convey a brand?

I can see that Lois had used indesign to create the page numbers and layout of her contents page. The layout is very simplistic and there is negative space around the images which can be filled with text or quotes. I enjoy seeing how the background colour matches Leon's costume, Grace's hair accessories and the lemons.

How well have the text and visuals been integrated together?

I think the image compliments the text well and the text is nicely spaced out. Also it makes the text easier to read as the images are below the article which is a nice layout.

Where has photoshop been used to manipulate the photos to enhance the star image or genre?

Photoshop has been used to cut out her models so there's no background present from the original picture. Lois has done this because she's done prior research towards making her contents page and found that for her genre the models are typically cut out and put in front of a colourd background.

How is the language used appropriate for the genre and target audience?

The language used is appropriate and will definitely catch the audience attention but it would be nice if there was more text for page 21 because at the moment it's very short.

Level Given: Top Level 4

Good, really well, very strong, very conventional, fabulous, really well applied, really dynamic, very clear. LEVEL 5

Clearly, strong, good, satisfactory, conventional, well good sense TOP LEVEL 4

Fails to convey, lacks, insufficient, minimal, satisfactory, functional, adequate, staid LOW LEVEL 4/ TOP LEVEL 3