



Barthes

Where do I use
this?

All Textual Analysis including:

TV Drama - Everytime you analyse the significance of mise-en-scene, lighting and colour, costume choice, close up on emotion....

Critical Reflection Essays - You need to analyse how your own text(s) made meaning - what signs did you use and what meaning do you seek to construct.

Postmodern Media - Plays with signs and symbols and subverts their meaning through using, developing or challenging convention.

Media Ecology - The signs and their significance is changing. So is the audience's understanding (cultural competence), representation of ideas...(see peach.)