



Shirky

Where do I use
this?

- **(Creative) Critical Reflections** – Music Magazines (Question 2) & Music Package (Question 3)
- **The Music Industry** – The music industry has been at the forefront of this mass amateurisation and has given us the opportunity to become DIY artists who can produce, distribute the market their music without the help of a record label. Record labels themselves are also using decentralised distribution to connect with their fans and promote their music and merchandise.
- **Media Regulation** – There are laws on what we can and cannot say, hate speech (racism, homophobia, transphobia...), libel (untrue accusations) and exploitative content. Journalists understand these rules (The Editors Code from IPSO) and if they break these rules, not only are they liable for prosecution, but so are their publications. Citizen journalism has given seen a rise in hate speech, libel and exploitation.
- **Media Ecology** – Shirky's ideas are central to the idea of a fast evolving media ecology and are essential when discussing the changing relationships between producers and audiences and the impact this has on society.