



Over It!
available
on Spotify
now!

'I owe
my
fame to
TikTok.'

NEW STAR CHLOE PEEL!

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Chloe Peel is a 17 year old singer songwriter from a tiny island called Guernsey. She first rose to fame a few months ago overnight when a video of her singing an original song went viral on the social media app, TikTok. Her brand new album has now got 1 million spotify streams, in less than a week!

I took a trip to Chloe Peels studio apartment in the city centre of London and over a cup of coffee she began to open up to me. Peel says that growing up she was always 'teased and bullied' for her passion to sing, she felt embarrassed to join her school choir or even sign up to talent shows in fear of getting picked on.

However, as soon as she shut her bedroom door, she became the star she dreamed of being. At just 15 years old, Chloe joined the extremely popular short video app; tiktok. In about a year her anonymous account had gained almost 50 thousand followers by posting videos of her original songs, until overnight, one blew up. In a matter of hours Chloe's tiktok account had two million followers and her emails were filled with music producers and managers wanting to work with her. She told me 'I owe my fame to TikTok.'

After a few meetings with said producers and managers, Peel and her team began writing and creating her first ever album. The album is inspired by a recent split from Chloe's childhood sweetheart that left her 'heartbroken,' her method in writing was to 'put all emotions down on the paper.'

Peel told me that this helped her create her art as well as get over the sad breakup. Her family and friends were her biggest supporters during her heartbreak and rise to fame.

When I enquired about what she would be doing with her new found fortune, Peel replied, 'I will spoil my mum rotten.'

Chloe's biggest musical inspirations feature artists like Rihanna and SZA as she loves their 'vibe' as well as their music. At only 17 years old, Chloe and her music has become a sensation. After a few months of creating, within a week of the final album dropping on spotify, it had almost a million streams, while Chloe's instagram page has received over four million followers. Over it! is currently at spot three on the top 40 charts and with no doubt will continue to grow. Chloe's message to teenagers across the country is 'to not give up due to embarrassment or other people's opinions, if you enjoy a hobby, why give it up? It may become more than a hobby one day.' The crew at PopWomen believe that Chloe Peel is going to go a lot further in these next few years or even months.

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